

## Helping people find their way<sup>™</sup>

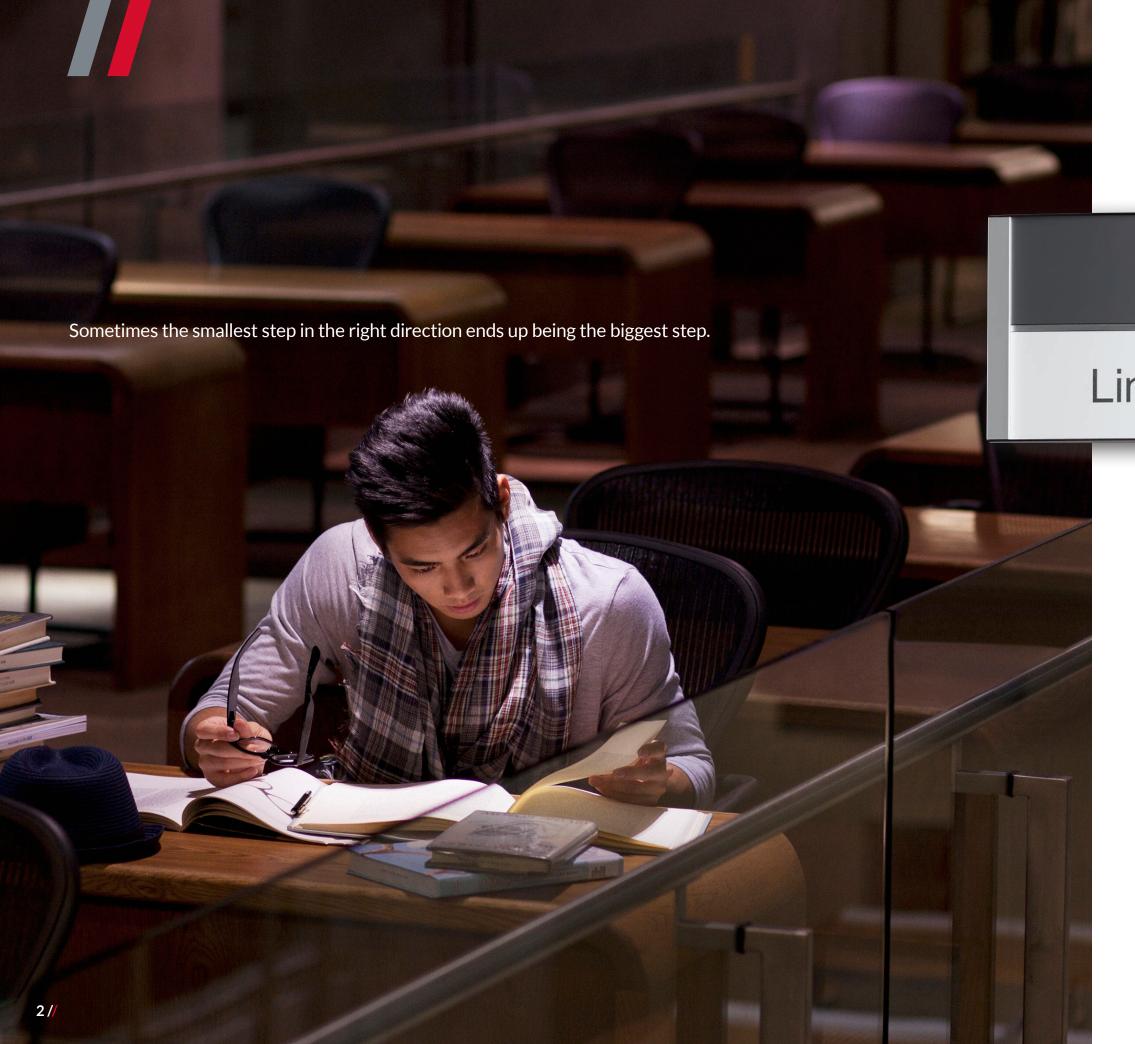
All 2/90 Sign Systems products are designed with people in mind. People looking to create clarity. People looking for a meeting place or a library book. People looking to project clean design and professionalism. And, people looking for turnkey wayfinding solutions that are easy to maintain and meet government regulations.

Wherever wayfinding products are needed, 2/90 Sign Systems is ready to help design-professionals, facility owners and more with our unparalleled products, knowledge and service. Whether you're updating an outdated wayfinding system, upgrading to meet current regulations, or you're implementing a system in a new, refurbished, or expanding facility, 2/90 Sign Systems is helping people find their way.



- For over 40 years 2/90 Sign
   Systems wayfinding solutions
   have been directing people through corporate, healthcare, education, hospitality and government spaces.
- Turnkey wayfinding solutions from concept and design, to installation, maintenance and repair.
- Regulation compliant for your protection as a design-professional or facility owner.
- Easily updated modular sign systems that meet the needs of changing environments.
- A near-infinite variety of size, finish and configuration options to meet your specific design goals.
- Interior, exterior static and digital signage solutions.
- Made in the U.S.A. for the industry's quickest turnaround times.

Visit 290signs.com to learn more about how 2/90 Sign Systems is helping people find their way.



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### Lindsay Jones

Starting college life... the new people, the courses, the multiple buildings, classrooms and more can be daunting. A turnkey wayfinding solution from 2/90 Sign Systems makes it easy to navigate a new environment, making college life just a little bit easier. Wherever wayfinding products are needed, there is a 2/90 Sign Systems solution that is helping people find their way.



# Modular sign system



The Arc modular sign system is a simple yet powerful solution for facilities such as schools, universities, and libraries that require frequent changes. Like all 2/90 Sign Systems products, Arc inserts can be fabricated from almost any one of our numerous insert materials and copy options. To create a seamless look and end-user flexibility, Arc is designed to accommodate standard paper sizes. With Arc, changing names, titles, departments and messages is easy. Choose Arc when you're looking to create a clean, three-dimensional look with a curved profile.









CLASSROOMS ← 001 - 008 010 - 018 →

Signs for every need; identification, regulation, information and direction.



#### SmartStrip<sup>™</sup>

Hold a variety of messages by adding our SmartStrip to any of our modular sign systems. When purchased separately, they can be installed next to a sign or used alone to hold messages or postings.



satin natural aluminum finish with black caps.

290° Sign Systems

Helping people find their way™

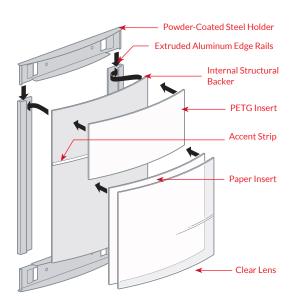






## A C modular sign system

The Arc modular sign system can be paired with accessories such as our SmartInsert™, SmartStrip™ or pen holder, to create an effect as unique as your company or space. Sturdy and tamper-resistant, Arc is compliant with ADA regulations when used with ADA-compliant graphics/copy options.



As your facility grows, our

modular sign systems can accommodate change.

Combine Arc signs with a design element for a

seamless update.







#### Easily update information with your own printed paper inserts.

Like all of our modular sign systems, Arc modular signs accept any document, photograph or graphic image printed on standard paper sizes. Die-cut perforated paper is available from 2/90 Sign Systems in a variety of sizes, colors and textures for easy in-house maintenance.



#### Arc signs are available with either a horizontal or vertical curve.



Horizontal Arc



Vertical Arc



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Lindsay Jones

Hospital visitors and patients often have a lot on their minds. Navigating through a facility should not be one of them. 2/90 Sign Systems provides turnkey wayfinding solutions that are designed with people in mind. Wherever wayfinding products are needed, there is a 2/90 Sign Systems solution that is helping people find their way.



# Slide<sup>TM</sup> modular sign system



Almost 40 years ago, we created Slide modular signs – a revolutionary wayfinding solution. With its open-ended functionality, Slide system users can create, or update their look from an infinite combinations of three basic components. A personalized Slide wayfinding system sends the right message about you and your facility, engaging visitors and directing them to their intended location. Choose Slide when you're looking for eye-catching detail elements such as end caps, various thicknesses and more.

A VitalSign medical alert system allows you to communicate valuable information to patients, visitors and staff.



Add detail and additional functionality by designing an enhanced backer that showcases your brand.



### SmartInsert<sup>™</sup> Logistics Display different messages, Conference revealing or concealing them when needed. Any sign with Room an insert ranging from 1" to 4" high can accommodate a SmartInsert accessory. In Use

Like all of our modular sign systems, Slide

to meet the needs of

and office layouts.

changing environments

modular signs are easily updated

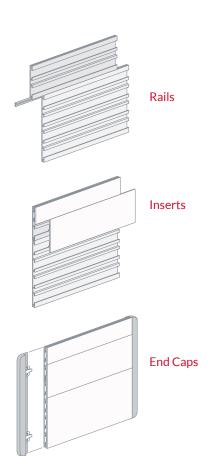


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Rebecca Lucas

# Slide™ modular sign system

The extensive variety of three basic components (Rails, Inserts and End Caps) allows the Slide modular sign system to be customized into a near infinite variety of sizes, finishes and configurations. When changes occur, simply replace the copy insert rather than the entire sign with your own printed inserts, or use replacement inserts from 2/90 Sign Systems.



You can create a family of signs using colored inserts to designate specific areas or sign functions.

Our team of experts take the worry out of ADA compliance by making sure your signs meet all government regulations.







#### Slide End Caps

Seven styles are offered in natural anodized aluminum, and any standard or color match paint.

Add additional detail to your design with top or bottom trim and accent strips. Available painted or in satin natural

Lindsay Jones

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#### **Structural Rails**

Thin, Standard and Box rails allow you to customize your Slide modular sign system for one or two-sided applications as well as situations where heavy duty construction is required.





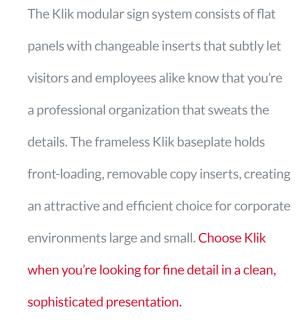
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### **Lindsay Jones**

The give and take of corporate life. Maybe it's an intense budget meeting, or a happy retirement party. No matter what's on the agenda, clear and professional signage from 2/90 Sign Systems ensures that employees and visitors alike find their way. Wherever wayfinding products are needed, there is a 2/90 Sign Systems solution that is helping people find their way.















Regulatory and life-safety signs assist staff and visitors to egress safely during an emergency.

> Directories help visitors find locations effortlessly, while directional and overhead signs show them the way.



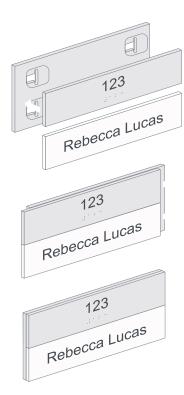
**FAMILY** 

RESTROOM

# **HOUST SIGN SYSTEM**

The Klik modular insert is surrounded by a beveled edge detail that forms a reveal between the individual inserts.

Klik is designed for easy updates, letting you change inserts whenever needed instead of changing the entire sign.



Each 3/16" insert slides and clicks into place in the ¼" thick painted acrylic baseplate. Inserts with locking mechanisms are also available for securing your message.



When change is not

required, choose KlikLESS. The signs

have the look and

lowering the overall project costs.

feel of their Klik counterparts while

The Klik key allows for easy insert removal when the tamper-resistant option is chosen. Simply insert the key into the side opening to release the patented locking tab.







Enhanced

baseplate.

#### Enhanced<sup>™</sup>

Enhanced allows you to incorporate additional imagery, a company logo or other visual elements to your Klik sign system. Choose from a selection of shapes, colors and materials that are in alignment with your company, building or brand.



Klik quad shaped Enhanced baseplate.



Klik wave shaped Enhanced baseplate with additional backer.

In addition to the standard baseplate, five different shapes are available in a variety of patterns and colors.

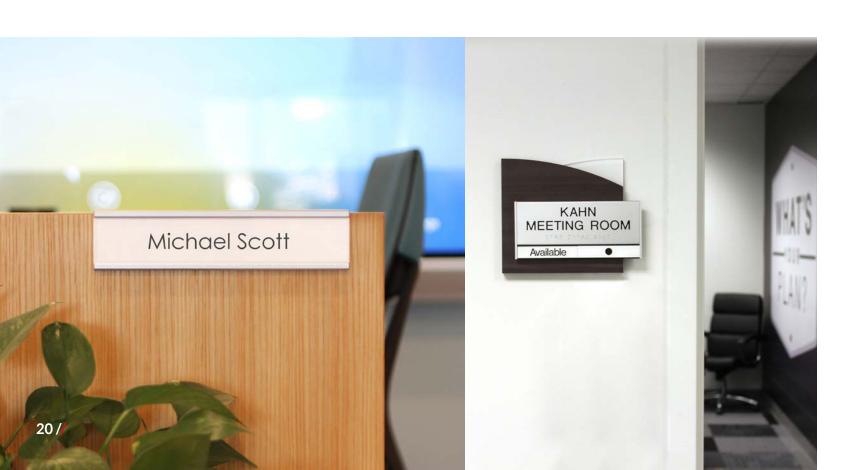




Whether you're in healthcare, education, business, hospitality or more, Essentials is an "Anxiety Remover" only 2/90 Sign Systems can offer. With Essentials you simply choose your style: Arc, Slide or Klik, and then your 2/90 Sign Systems expert will create an Essentials programpackage that covers all the bases – the signs you want, and most importantly, the signs you need. We can even help install and maintain them for you. When you choose Essentials by 2/90 Sign Systems, we remove any and all concerns about getting it right - the first time.









#### Essentials works to help you plan, purchase and conform to code.

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Lindsay Jones

When finishing out, refurbishing or redesigning a workplace or facility, it's easy to overlook the essential sign details. Beyond the art and design, so much of signage is mandated and automatic - restrooms, parking, elevator, fire exits... and so on. Your 2/90 Sign Systems Essentials package will include everything necessary to complete your wayfinding buildout, including a selection of signs to identify, inform, regulate and direct your visitors and staff.



### ↑ Auditorium







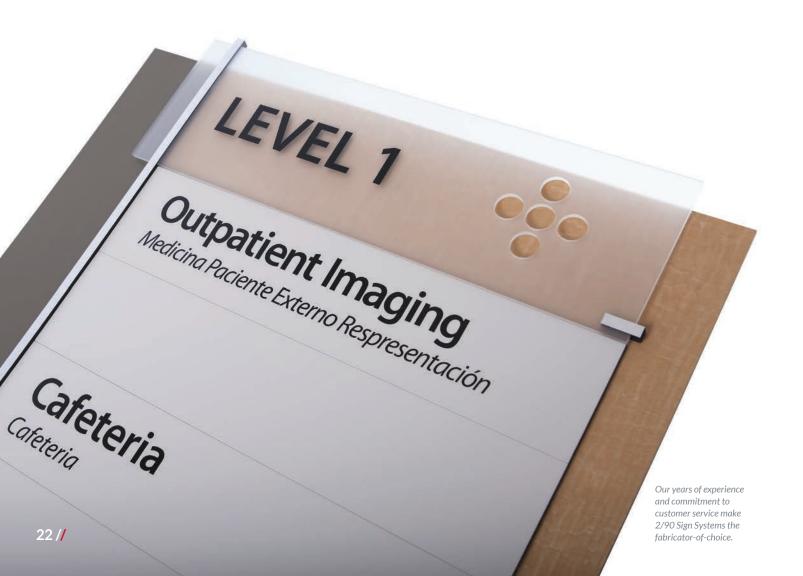
We've chosen our most popular sizes, insert configurations, and options. All you have to do is choose your sign system and colors. It's that easy!

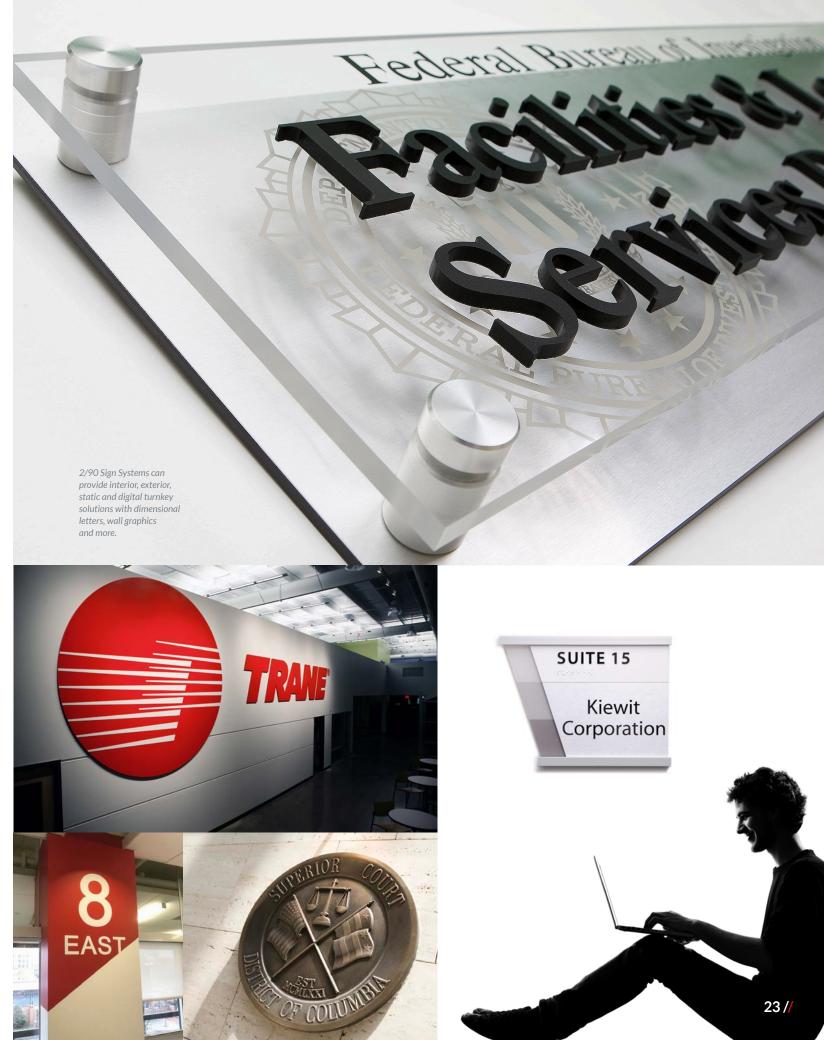
Standard mounts for Essentials include adhesive and screw. Optional mounts are also available for specific applications.



# Bespoke your designs brought to life

2/90 Sign Systems was founded by industrial designer Charlie Tyke, so when it comes to our appreciation of design and designers, our company DNA goes deep. Our entire company, including manufacturing, is located in Grand Rapids, MI. This vertical integration not only allows for quick turnaround of "catalog" orders, it also allows us to work directly with designers looking for everything from custom fabrication to unique installations and more. The 2/90 Sign Systems Bespoke program allows you to bring any vision to life.









#### Helping people find their way™

2/90 Sign Systems is the evolution of the original wayfinding system first created by Charlie Tyke in 1979. We are the pioneers in the wayfinding industry, with an extensive line of long-lasting, modular products that are designed and manufactured in the U.S.A. to the highest quality. We offer turnkey, regulation-compliant wayfinding solutions from concept and design, to installation, maintenance and repair.

